



Smart Reasons to Buy Your Kids' Bike from Pasadena Cyclery

Nov. 24 - Dec. 24, 2010



Quality. If you've done some looking around, you've noticed that quality children's bicycles cost more than something you might find at a department store which looks like the same thing. Don't be fooled, they are not the same. We think you & your children deserve something that will last and will work well, and we've done something to make it worth your while to purchase your child's bicycle from Pasadena Cyclery.

Kid Bike Trade-Up Program. You may trade in your kid's bike within three years of purchase date & receive up to 50% of the original purchase price towards the new children's bike purchase. We're not too picky about the condition of the bike. See salesperson for details.

Guaranteed Fit. We understand many kids bikes are purchased as a gift. If the bike is the wrong fit, color, model, or child does not want the bike, return within 30 days in like new condition for refund or exchange.

Assembled & Adjusted. All bicycles come fully assembled and adjusted by our expert Bicycle Mechanics. (Save yourself the trouble of figuring out how it goes together or locating missing pieces.)

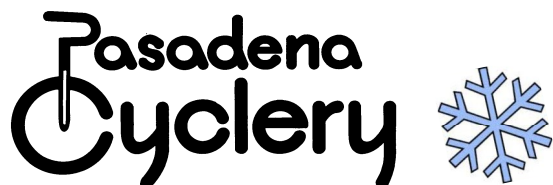
2 Year Service Guarantee. Free adjustments for 2 years after the date of purchase. Let our experts adjust the bicycle!

See Salesperson for details, *does not include flats.*

Free Helmet. We care about your child's safety. (*offer expires 12/24/10*)

When you purchase a children's 12" or 16" bicycle from Pasadena Cyclery, you may also choose a Trek Little Dipper Helmet a \$35 value. Purchase a children's 20" or 24" bicycle and you may choose a Bontrager Solstice Youth Helmet. Retail: \$35 - \$45 value, *no cash value.*

Free storage 'til Christmas Eve. Don't have a place to hide your bicycle? Let us store it for you until Dec. 24th, 3:00 P.M.—no extra charge.



1670 E. Walnut St.

Pasadena, CA 91106

626/ 795-2866

www.pasadenacyclery.com

M - F: 10 - 7

SAT: 10 - 6

SUN: 12 - 5

Dec. 24th - 3

A FULL SERVICE FAMILY BICYCLE STORE